

# CCBA Lunch & Learn

... Making You a Better Lawyer



The February 16, 2018, program (for 1.0 Substantive CLE Hour) is:

## Distinguishing Business Names and Trademarks: A Case Study

Carlisle's Fire & Ice Diamond Gallery's Forced Rebrand to KE Jones Jewelers Was Costly and Avoidable: What Went Wrong, Why it Was Avoidable, and How to Keep Your Clients from a Similar Fate

Presented by: Kelley Keller, Esquire | The Keller Law Firm, LLC

CCBA's Lunch & Learn Program facts:

1. Registration and lunch begin at 12:00 P.M.
2. The CLE program begins promptly at 12:30 P.M. If you wish to obtain 1 CLE hour, you must be registered and in your seat at 12:30 P.M. and remain until 1:30 P.M.
3. This program has been approved by the Pennsylvania Continuing Legal Education Board for 1.0 hours of substantive law, practice and procedure CLE credit and 0 hours of ethics, professionalism or substance abuse CLE credit.
4. Programs are held in the Jury Assembly Room on the 3<sup>rd</sup> floor of the Cumberland County Courthouse.
5. Cost is: \$25 (No CLE credit); \$35 (members); \$45 (non-members). This includes lunch, CLE program and handouts. The Cumberland County Bar Association has a hardship policy. (For more information, please see the [Continuing Education](#) page of [www.CumberlandBar.com](http://www.CumberlandBar.com).)

**Cumberland County Bar Association ♦ 32 S Bedford Street, Carlisle, PA 17013-3302  
(717) 249-3166 ♦ CCBA@CumberlandBar.com ♦ www.CumberlandBar.com**



### Reservation for February 16, 2018, CCBA Lunch & Learn

Name: \_\_\_\_\_ Firm/Employer: \_\_\_\_\_

Attorney ID #: \_\_\_\_\_ Email: \_\_\_\_\_

\$25 Attendee w/ no CLE credit Phone: \_\_\_\_\_

\$35 CCBA Member w/ CLE Credit Address: \_\_\_\_\_

\$45 Non-CCBA Member w/ CLE credit \_\_\_\_\_

Please send:  This completed form, and  
 Check payable to *Cumberland County Bar Association*

to: Cumberland County Bar Association  
32 South Bedford Street  
Carlisle, PA 17013-3302

**Reservation deadline is February 9, 2018.**

**Please duplicate form as needed.**

If you have any dietary restrictions or require physical accommodations, please attach a description of your needs.

NOTE: No refunds after the RSVP date.